SUSTAINABLE REAL ESTATE FORUM

IQ EQ
Know how Know you

GLOBAL LAUNCH: POWERING INTELLIGENCE

Sustainable Real Estate Forum x IQ-EQ: Powering Intelligence Summit

VIP INVITATION ONLY

Featuring **Christian Baudis** as guest speaker — Digital Entrepreneur, Futurist and **former Google Executive**

Click here to RSVP →

3 NOVEMBER 2026, 15:00–19:00

Sir Devonshire Square

London, United Kingdom

The Programme

Powering Intelligence

03 TUESDAY
NOVEMBER 2026

15:00 – 19:00

15:00 *Networking Coffee & Registration*

15:30 *Opening Remarks:* *Tamas Mark* IQEQ
Global Head of Real Assets

15:40 *Fireside Chat:* *Christian Baudis*
Digital Entrepreneur, Futurist and former Google Executive

16:00 *Keynote Remarks:* *Susanne Eickermann-Riepe FRICS* RICS
Senior Vice President

16:05 *Short Break*

16:15 Powering Intelligence Panel

AI infrastructure is now a real estate story, not just a technology one. With BCG projecting an 80-gigawatt gap between U.S. data-centre power demand and available capacity by 2030, this panel tests where the real value sits, land, power connections or operating platforms, and which projects simply won't get built.

ZURICH · Christian Baudis FORMER GOOGLE EXECUTIVE · SUSTAINABLE REAL ESTATE FORUM · NORTON ROSE FULBRIGHT · Start Campus

17:00 *Networking Drinks*

19:00 *Close*

Global Launch of World-Leading 'Powering Intelligence' Study

On 3 November, IQ-EQ will formally launch Powering Intelligence, a global study in partnership with the Sustainable Real Estate Forum, Zurich Insurance, and Christian Baudis (ex-Managing Director, Google). The study examines the collision between AI-driven data centre demand and the energy transition, across geography, energy markets, capital allocation and ESG reporting. With global data centre power demand projected to rise from roughly 60 GW today to 171–219 GW by 2030, the study argues capital markets are still pricing this as a standard infrastructure build, rather than the defining constraint on AI-era returns.

Contributors: *IQ-EQ (Lead Institution), Zurich Insurance, Sustainable Real Estate Forum, and Christian Baudis (former Google Executive)*

Attendance is strictly by invitation. Please confirm at your earliest convenience. A formal confirmation will follow. By accepting, you confirm this invitation is in line with your company's policies.

R S V P

The Speakers

Powering Intelligence

03 TUESDAY
NOVEMBER 2026

15:00 – 19:00
Sir Devonshire Square, London



Fireside Chat & Panelist

Christian Baudis

Digital Entrepreneur, Futurist and former **Google** *Executive*

THE PANEL



Moderator

Cecile Babcock

Principal Advisor, Global Investment



Panelist

Sam Richardson

Head of Energy, Marine & Construction



Panelist

Maurice Schubert

Partner



Panelist

Marjolein Dieperink

Energy Partner



Panelist

Nelson Pinto de Magalhães

Procurement and PMO Director

KEYNOTE & HOSTS



Keynote Remarks

Susanne Eickermann-Riepe FRICS

Senior Vice President



Host

Peter Panayi

Founder and CEO



Opening & Closing Remarks

Tamas Mark

Global Head of Real Assets

Attendance is strictly by invitation.

SUSTAINABLEREALESTATEFORUM.COM